



ALEX PADILLA
California Secretary of State

FOR PLANNING PURPOSES

September 20, 2019

MEDIA ADVISORY

Secretary of State Alex Padilla to Attend Latino Community Foundation Youth Rally at UC Merced

MERCED, CA – Secretary of State Alex Padilla will attend a National Voter Registration Day and Census Festival hosted by the Latino Community Foundation (LCF) at UC Merced on September 23. The festival will gather over 1,000 Latinx youth and feature voter registration and census pledge drives. Secretary Padilla is slated to speak to a rally of students at 12:00pm, followed by a fireside chat with UC Merced Political Science Professor Jessica Trounstone and LCF CEO Jacqueline Martinez Garcel.

“With both presidential elections and a U.S. Census in 2020, we must do everything to prepare our young people to participate in our democracy,” said Secretary of State Alex Padilla. “Latino youth have an opportunity to make a major impact on our nation, state, and communities by voting and being counted in 2020.”

About Latino Community Foundation:

San Francisco based, The Latino Community Foundation is on a mission to unleash the power of Latinos in California by investing in Latino-led organizations dedicated to the transformation of their communities. LCF has the largest network of Latino philanthropists in the country and has invested millions of dollars to improve the livelihood of Latino families. It is the only statewide foundation solely focused on investing in Latino youth and families in California. For more info, visit: www.latinocf.org

About UC Merced:

UC Merced opened in 2005 as the newest member of the University of California system, and is the youngest university to earn a Carnegie research classification. The fastest-growing public university in the nation, UC Merced enjoys a special connection with nearby Yosemite National Park, is on the cutting edge of sustainability in campus construction and design and supports high-achieving and dedicated students from the underserved San Joaquin Valley and throughout California. The Merced 2020 Project, a \$1.3 billion public-private partnership that is unprecedented in higher education, will nearly double the physical capacity of the campus and support enrollment growth to 10,000 students.

***Media interested in attending should RSVP to sos.press@sos.ca.gov**

WHO:

California Secretary of State Alex Padilla
Latino Community Foundation CEO Jacqueline Martinez Garcel

UC Merced Interim Chancellor Nathan Brostrom
Social Justice Advocate Singer/Songwriter Diana Gameros

WHEN: Monday, September 23, 2019
10 a.m. - 12 p.m. - Voter Registration and Census Pledge Drive
12 p.m. - 12:30 p.m. - Rally with Secretary of State Alex Padilla
12:30 p.m. - 1 p.m. - Private Meet & Greet with students and UC
Merced Chancellor
1 p.m. - 2 p.m. - Fireside Chat

WHERE: University of California, Merced
5200 N Lake Rd
Merced, CA 95343

CONTACTS: Secretary Padilla:
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